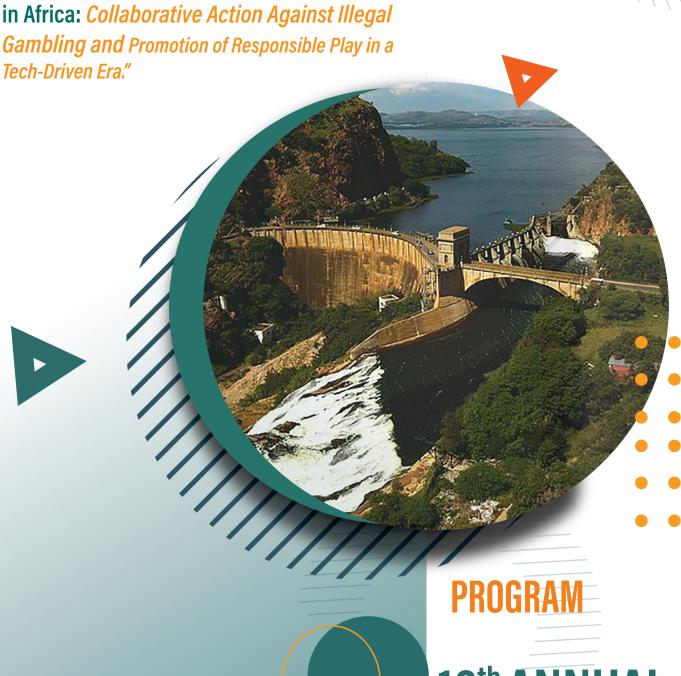


**Theme: "Strengthening Gambling Regulation** in Africa: Collaborative Action Against Illegal



16th ANNUAL Conference

17 - 20 November 2025 Sun City, NW, RSA





## 16th Annual Conference 2025

## **Backgroud**

Step into the heart of innovation and collaboration at the 16th Annual GRAF Conference, proudly hosted by the North West Gambling Board in the iconic Sun City Resort. Under the theme "Strengthening Gambling Regulation in Africa: A Collaborative Action Against Illegal Gambling and Promotion of Responsible Play in a Tech-Driven Era," this year's conference brings together Africa's leading regulators, policymakers, and industry experts to address the evolving challenges and opportunities in the gambling sector.

The GRAF Conference 2025 promises an engaging platform for dialogue, learning, and partnership — advancing a unified regulatory vision that fosters integrity, innovation, and responsible gaming across the continent. Join us in Sun City as we shape the future of African gambling regulation in an era defined by technology and transformation.

## Why should you attend?

The 16th Annual GRAF Conference 2025, hosted by the North West Gambling Board under the theme "Strengthening Gambling Regulation in Africa: A Collaborative Action Against Illegal Gambling and Promotion of Responsible Play in a Tech-Driven Era," offers regulators, policymakers, and industry leaders a premier platform to engage with the continent's most critical issues shaping the future of gambling regulation. Here's why your attendance is a must:

## **Shaping the Future of Regulation:**

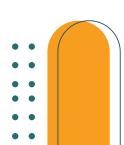
Gain insights into The Future of Gambling Regulation in South Africa and across the continent, exploring emerging trends, challenges, and opportunities in crafting robust and adaptive regulatory frameworks for a rapidly evolving industry.

## **Balancing Growth and Responsibility:**

Engage in thought-provoking discussions on Balancing Revenue and Responsibility and Rethinking the Ethics of Gambling Regulation — exploring how governments can secure fiscal benefits while safeguarding social well-being and public trust.

## **Strengthening Economic and Fiscal Integrity:**

Delve into The Economics of Regulation, Tax Models, and Market Viability, and examine how Centralised Monitoring Systems can enhance transparency, improve tax compliance, and ensure equitable stakeholder participation in a digital age.







## **Navigating Digital Transformation:**

Learn to manage Patron Disputes in the Digital Sports Betting Era and explore the growing role of Artificial Intelligence (AI) in iGaming — addressing the balance between innovation, employment, and compliance in Africa's digital gambling ecosystem.

## **Harmonising and Modernising African Markets:**

Participate in cross-border discussions on Navigating and Harmonising Licensing Across African Markets and Advancing Technical Standards and Interoperability to promote regulatory consistency, shared learning, and a stronger continental regulatory voice.

## **Enhancing Oversight and Enforcement:**

Discover best practices in Harnessing Monitoring Tools, Anti-Money Laundering Solutions, and Financial Oversight Strategies to combat illicit gambling, strengthen enforcement, and ensure payment integrity across jurisdictions.

## **Championing Responsible Gambling:**

Engage in forward-looking sessions on Responsible Gambling in the Digital Age, Protecting the Most Vulnerable, and Building a Stronger Responsible Gambling Framework for Africa. Learn innovative approaches for creating safer, more accountable gambling environments.

## **Embedding Sustainability and Ethical Practice:**

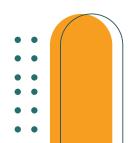
Explore how the gambling sector can integrate Environmental, Social, and Governance (ESG) principles into operations, ensure Game Testing and Certification integrity, and navigate the ethics of Sponsorships, Influencers, and Promotion in today's connected world.

## **A Pan-African Perspective:**

Hear directly from a Pan-African Operator on the Regulatory Dynamics in the African Gaming Industry, offering practical insights into balancing operational realities with evolving compliance and market expectations.

## **Be Part of Africa's Regulatory Future**

By attending the GRAF Conference 2025, you position yourself at the forefront of shaping Africa's gambling regulatory landscape. This year's conference goes beyond discussion — it's a call to collective action. Join fellow regulators, policymakers, and industry experts in Sun City as we redefine integrity, innovation, and responsibility in gambling across Africa's digital era. Together, we will build a resilient, transparent, and socially conscious regulatory future for the continent.







#### **GRAF CONFERENCE PROGRAM HIGHLIGHTS**

Theme: "Strengthening Gambling Regulation in Africa: Collaborative Action Against Illegal Gambling and Promotion of Responsible Play in a Tech-Driven Era."

## **GRAF CONFERENCE PROGRAM**

17 | NOV | 2025

DAY 1

**Setting the Stage: Policy, Ethics, and Economics** 

Day 1 opens with a meeting of the GRAF Board of Trustees and formal addresses by distinguished speakers including GRAF President.

Discussions focus on the **future of gambling regulation in South Africa**, the role of fiscal policy, and the ethical balance between revenue and responsibility. Key sessions will adress:

- The Economics of Regulation: Tax models and stakeholder equity
- Managing Patron Disputes in Digital Sports Betting
- Leveraging Centralized Monitoring Systems for Oversight and Compliance

The day emphasises the need for harmonised, transparent, and ethical regulatory frameworks that promote both growth and social accountability.

## **GRAF CONFERENCE PROGRAM**

18 | NOV | 2025

**DAY 2** 

## Collaboration, Compliance, and Digital Transformation

Day 2 expands the conversation to a continental scale with regulators from Tanzania, Mozambique, Nigeria, Malawi, Namibia, and South Africa sharing their experiences and challenges.

## Key highlights include:

- The Regulators' View: Perspectives on enforcement, innovation, and cross-border cooperation
- Harmonising Licensing Across African Markets: Toward unified regulatory processes
- Artificial Intelligence in iGaming: Exploring Al's role in responsible gambling and compliance
- Regulatory Compliance and Local Market Protection: Insights from Mr. Perry Roach of Netsweeper
- Strengthening Enforcement and Financial Oversight: A joint session with the FIC, SARB, NPA, SAPS, and provincial regulators

The day underscores the growing importance of technology, collaboration, and financial transparency in combating illicit gambling and ensuring market integrity across Africa.





## **GRAF CONFERENCE PROGRAM**

19 | NOV | 2025

DAY<sub>3</sub>

## Responsible Gambling, ESG, and the Road Ahead

**Day 3** focuses on responsible gambling, ethical marketing, and sustainability. The day opens with a session on "**Responsible Gambling in the Digital Age**", followed by a panel on protecting vulnerable groups, particularly youth and at-risk adults.

Other key topics included:

- Embedding ESG in the Gambling Industry
- Game Testing and Certification in a Digital Age insights from BMM Testlabs and GLI Africa
- Advancing Technical Standards and Interoperability towards harmonized regulatory frameworks across Africa
- Gambling Promotion and Ethics analysing the role of sponsorships, influencers, and marketing regulation
- Building a Stronger Responsible Gambling Framework for Africa a forward-looking discussion on policy, funding, and cross-border cooperation

The day concludes with closing remarks by the GRAF President and the GRAF Annual General Meeting, reaffirming the collective commitment to fostering a **fair, transparent, and responsible gambling industry in Africa.** 

## **GRAF CONFERENCE PROGRAM**

20 NOV 2025

DAY 4

## **Cultural Immersion and Networking Excellence**

The final day of the GRAF Conference 2025 offers delegates a well-deserved opportunity to unwind and connect beyond the formal sessions. Day 4 is dedicated to cultural **exploration and networking, showcasing the rich heritage and natural beauty of South Africa's North West Province.** 

Delegates will embark on curated excursions highlighting the region's diverse cultural traditions, local artistry, and scenic landscapes — providing a deeper appreciation of the province's role as both a tourism and economic hub.

The day culminates in a relaxed and engaging Networking Session at the iconic Valley of the Waves within the Sun City Resort, where delegates can reflect on the conference outcomes, strengthened professional relationships, and celebrate a successful four days of collaboration, learning, and partnership.

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#### In Closina

The GRAF Conference 2025 showcases the power of collaboration in shaping a sustainable and ethical gambling industry. Through robust discussion, expert insights, and shared regional experiences, delegates reaffirmed their dedication to ensuring that regulation keeps pace with innovation — safeguarding consumers, strengthening integrity, and driving responsible growth across Africa.





# **CONFERENCE REGISTRATION**



## **ACCOMODTION LINK**

#### **SUN CITY ACCOMODATION LINK:**

https://gamingregulatorsafricaforum.com/wp-content/uploads/2025/11/GRAF\_2025\_Conference-Accommodation\_Reservation\_Form.pdf



