



**NORTH WEST
GAMBLING BOARD**

OPERATORS vs REGULATORS

What Works and needs to be improved

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WHAT DO YOU WANT IN
YOUR JURISDICTION?



KEY CONSIDERATIONS

- The dynamics of your society
- The economic land-scape of your country
- Bear realities of your needs
- Your real and true capacity and ability
- The aspirations of your government
- The model and size of the industry you want
- Your intended objectives

- Creation of an enabling environment for licensing and regulation of all legally allowed forms of gambling, betting, and wagering activities
- Economic development and growth
- Entertainment and leisure
- Tourism attraction and marketing
- Punter protection and elimination of criminal activity
- Public protection against the over-stimulation of the latent desire and demand for gambling

Appropriate and effective controls structures

- Governance
- Suitability and probity tests
- Testing of gambling equipment
- Certification of all processes and equipment
- Clear and unambiguous approval processes
- Precise disciplinary processes
- Constant monitoring and controls in all forms

OPERATIONAL REQUIREMENTS

- Compliance with the legislation
- Continued suitability of the licensees and registered employees
- Accurate declaration and payment of levies and taxes
- Adherence to jurisdictional priorities and aspirations
- Consideration of socio-economic factors
- Good corporate citizenship
- Good corporate governance practices



- Constant engagement with operators
- Development of a compliance matrix
- Regular compliance performance monitoring per gambling sector and licensee
- On-line service systems, appropriate databases, fair and just processes
- Constant research and training on technological developments (Knowledge, expertise and skills)



FINAL REGULATORY CONSIDERATIONS

- Disqualification of gambling equipment and practices
- Penalties and fines
- Denial, suspension, and revocation of a license
- Review of jurisdictional decisions and litigation
- Business costs *versus* compliance requirements
- Legislated objectives and government priorities
- Socio-economic considerations



"Respect the badge or else."

- A licence to offer any form of gambling should be perceived as a privilege rather than a right
- Non-compliance is intolerable (if specifically prescribed by law)
- Punitive measures and sanctions are matters for the gambling authority, not of the licensee or the courts
- Good corporate citizenship is the game for all
- Discipline and forthrightness is for all parties
- Compliance is the name of the game



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I THANK YOU